



KALOMITI STUDIO · FULL-SERVICE CREATIVE

Shmulik Kalomiti

Art Director & Graphic Designer · 15 Years of Experience

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Creative director leading brands from the first idea to the final product - blending design thinking, UI/UX and advanced Generative AI. 15 years in which I've guided dozens of brands, built graphic infrastructures from scratch and led design teams. I believe in design that starts with a deep understanding of the brand and its business goal, and stays personally involved at every stage - from visual strategy to the final detail in production. Naturally curious, always keeping an eye on new tools and technologies that can push the result further.

01 What I Do

BRAND

Brand & Visual Language

MOTION

Animation & Motion

DIGITAL

Campaigns & Digital

AI

Visuals & Production

02 Experience

15 Years

2015 - Present Independent Business Owner · Kalomiti Studio

Running an independent design studio - full guidance for dozens of clients from concept to production: branding, digital and print, visual strategy and vendor oversight.

2025 - Present Art Director & Designer · Platin Brands

Ongoing art direction for fashion & lifestyle brands - branding, digital campaigns and print. Selected projects: VIBE Marina, Barcelona.

2024 - 2025 Art Director & Designer · CANNDOC

Built a visual language from scratch for a company in a complex regulatory field - branding, digital and print, vendor and photoshoot management.

2023 - 2024 Art Director · Carmel Wineries

Established an in-house graphics infrastructure and workflows from scratch. Oversight of all graphics and management of the annual holiday campaign, concept to production.

2020 - 2023 Art Director · Epharma

Led the build of an in-house graphics infrastructure and managed a team of designers - branding, campaigns, social and websites.

2019 - 2020 Graphic Designer · Home Center

High-volume design - ads, signage, flyers, banners and social. Motion videos for the chain's social networks.

2015 - 2019 Graphic Designer · Shufersal

Designed all print and marketing materials for a national chain - magazines, signage, ads and social. Inventory management and work with print houses.

2014 - 2015 Graphic Designer · Bludot Studio

Project management and design - websites, banners, landing pages and rebranding. The start of the professional path.

03 Toolkit

Design · Motion · UI

Photoshop

Illustrator

InDesign

Figma

After Effects

Premiere Pro

WordPress

AI · Video · Audio

Midjourney

Flux

Runway Gen-3

Kling AI

Stable Diffusion

ChatGPT

ElevenLabs

Firefly

04 Brands I've Worked With

Epharma · Platin Brands · CANNDOC · Carmel Wineries · Home Center · Shufersal
Bludot Studio

Let's make something big

Available for collaborations with companies, brands and entrepreneurs

kalomitistudio.com